IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

PATENT APPLICATION

Applicants:	John K. Billock et al.	Confirmation No.:	1770
Application No.:	10/039,855	Art Unit:	2623
Filed:	October 19, 2001	Examiner:	Annan Q. Shang
For:	VIDEO-ON-DEMAND SERVICE WITH AN INTERACTIVE INTERFACE FOR FACILITATING VIEWER SELECTION OF VIDEO PROGRAMS	Attorney Docket:	HBO-20 CON2 (11664-0004-999)

New York, New York 10017 September 18, 2007

Mail Stop AMENDMENT Hon. Commissioner for Patents P.O. Box 1450 Alexandria, VA 22313-1450

REPLY TO OFFICE ACTION

Sir:

Applicants hereby reply to the Office Action mailed June 18, 2007 in connection with the above-identified patent application:

THE CLAIMS are reflected in the listing of claims which begins on page 2.

REMARKS begin on page 12.